



ASME 2018 NEMB

NanoEngineering for Medicine
and Biology Conference

CONFERENCE
August 21-24, 2018

EXHIBITION
August 22-23, 2018

Omni Los Angeles Hotel, California
Plaza, Los Angeles, CA

Sponsorship/Exhibitor Guide & Application

Platinum Sponsorship - \$10,000

Choose From:

- **Student Poster Reception (2 Available)**—This function serves as the official kick-off to the conference and attracts close to 300 people. Company name and logo will be displayed prominently inside and outside the reception hall and the company name will be announced as a sponsor at the reception.
- **Plenary Sessions (6 Available)** – NEMB’s plenary sessions bring together attendees to learn about the latest advances in the field. Plenary sessions take place on each day of the conference. Company name and logo will be prominently displayed inside and outside the plenary session room and the company name will be announced as a sponsor during the plenary session.
- **Student Awards Program (2 Available)** – NEMB kicks off the conference with its very popular poster session, where judges select recipients of the NEMB Student Awards. Finalists of the program will present their research throughout the conference. Company will be prominently recognized at conference student activities, competitions and presentations as a general financial supporter of student registration fees, travel and awards.

Package includes

- 1 Tabletop Exhibit
- 4 Full Conference Registrations
- 1 Full Page 4-color Ad in Conference Program
- Promotional material distributed at registration

Gold Sponsorship - \$5,000

Choose from these exclusive options:

- **Conference Wi-Fi** – As the sponsor of the conference Wi-Fi, your company will be front and center for all conference attendees, over and over again. Company name and logo will be displayed in the network ID and in the splash page each time an attendee logs on to the network using the Wi-Fi services at the venue.
- **Room Key Cards** – Sponsor this item and help welcome the attendees to NEMB! Company name and logo on hotel room keys will be received by each attendee when they check in.

Package includes:

- 1 Tabletop Exhibit
- 3 Full Conference Registrations
- 1 Half Page 4-color Ad Conference Program
- Promotional material distributed at registration



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Silver Sponsorship - \$3,500

Choose from these exclusive options:

- **Coffee Breaks (3 Opportunities Available)**– Coffee breaks are a tremendous opportunity to gain exposure for your company. The breaks are approximately 30 minutes long and scheduled mid-morning and mid-afternoon. Company name and logo will be prominently displayed at the coffee break areas on the day of your choice.
- **Charge and Recharge Stations**– It takes about 12 minutes to fully charge a smartphone or tablet. If all NEMB attendees take 12 minutes to charge their phones during each day of the conference, that's a lot of time to see your company logo displayed on the charge and recharge stations. Company name and logo will be displayed at the stations where attendees can charge their devices.

Package includes:

- 1 Tabletop Exhibit
- 2 Full Conference Registrations
- 1 Quarter Page 4-color Ad in Conference Program
- Promotional material distributed at registration

Bronze Sponsorship - \$2,500

Choose from these exclusive options:

- **Lanyards**– The lanyard sponsorship provides an exclusive and highly-visible level of exposure during the entire conference. Company name and logo printed on the lanyard worn by all attendees. **Conference Footprint**– Sponsor this item and help attendees navigate the conference venue. Company name and logo will be displayed on floor decals throughout the conference venue.

Package includes:

- 1 Full Conference Registration
- Promotional material distributed at registration

Table-Top EXHIBIT ONLY - \$1,500

RECOGNITION

- Recognition as an exhibitor on signage
- Logo, link and 75-word company description on NEMB website and in program

ADVERTISEMENT

- Acknowledgement on the conference website with a link to company's website
- Acknowledgement in the conference program
- Signage



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NETWORKING

Package includes:

- One skirted table & two chairs, one 5-amp electrical outlet. Additional electrical, carpet, A/V will need to be purchased separately
- Numerous opportunities to interact with industry and academic attendees from around the world
- One complimentary full registration per tabletop

Tabletops will be located in the Bunker Hill Foyer near conference registration and all refreshment breaks.

Student Group Registration Packages

(A) 5 or Up to 9 Students:

- 15% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

(B) 10 or up to 14 Students:

- 20% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

(C) 15 or more Students:

- 25% Discount on registration.
- Logo, link and 75-word University description on NEMB website and in program.

Universities can customize sponsorship and exhibit packages to include group rates for students. Contact Kanupriya Parasher at parasher@asme.org for further details.

Lunch Co-Sponsorship - \$2,500

Coffee Break Co-Sponsorship - \$1,500

Track Sponsorship - \$1,000

***Student Awards Sponsor (Choose one):** \$250 \$500 \$750 \$1000

*If the amount you would like to sponsor for the students is not indicated, please contact Kanupriya at ASME.

Principal products to be displayed:

- Publications
- Instruments
- Equipment
- Other: _____

Exhibitor Description:

Name badges – You will be able to register for your exhibit table or sponsorship through the conference registration portal.

For Exhibits only, register with the person’s name and email that will be on-site manning the table. For Sponsors with complimentary registrations, you will receive a code to register for the conference based on the sponsorship guidelines under the respective tier. Follow this link to make your purchase: <https://www.asme.org/events/nemb/register>.

Exhibitor Shipping

Exhibit materials can be shipped directly to the Omni Los Angeles. Please note: due to storage constraints, shipments should arrive **NO** earlier than three or four days prior to the event, or before Wednesday, August 15 or Thursday, August 16. Please label your material as follows.

Omni Los Angeles Hotel at California Plaza
251 South Olive Street
Los Angeles, CA 90012
Attn: David Bautista, CSM
Tel: 1-213-356-4045

HOLD FOR:
Kanupriya Parasher, ASME
2018 NEMB Conference
August 20-24, 2018
Deliver to the Governors Room
Exhibitor Name: _____
PACKAGE # _____ OF _____

If you need to reach David Bautista his email is:
Dbautista@omnihotels.com

Tentative Exhibit Hours (Subject to Change):

Set-up:
Tuesday, August 21, 3:00pm-6:00pm

Exhibits Open:
Wednesday, August 22, 10:15am-6:00pm
Thursday, August 23, 10:15am-3:00pm

Break-down:
Thursday, August 23, 3:00pm-4:30pm



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Please choose from the following options:

- Platinum Sponsorship - \$10,000
- GOLD Sponsorship - \$5,000
- SILVER Sponsorship - \$3,500
- Bronze Sponsorship - \$2,500
- Table-Top Exhibit Package - \$1,500
- Student Group Registration Packages _____ (Indicate package A,B or C and number of students)
- Lunch Co-Sponsorship - \$2,500
- Coffee Break Co-Sponsorship - \$1,500
- Track Sponsorship - \$1,000
- Student Awards Sponsor _____ (indicate amount of donation)

PLEASE NOTE: The Corporate logo along with your black & white ad (pdf format) to be included in final program must be submitted to Kanupriya Parasher at parasherk@asme.org on/by July 1, 2018.

Payment & Contact Information: Payments can be made by credit card through the conference registration portal or you can choose to be invoiced. All payments must be received by July 15, 2018. Follow this link: <https://www.asme.org/events/nemb/register>.*

For our records, please email or fax this page to:

Kanupriya Parasher
Fax: 212-591-7856
Email: parasherk@asme.org

Company Name: _____

Company Address: _____

Address (of credit card holder): _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

To customize your own sponsorship package OR if you have any questions about exhibits and sponsorships please contact Kanupriya Parasher, Manager, Conferences and Events, Tel: 212.591.7711 or email: parasherk@asme.org.